



# Indian Society of Engineering Geology

(Indian National Group of International Association for Engineering Geology and Environment)

(Established 1965)

C/o Director, Monitoring Division (Engineering Geology)

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[www.isegindia.org](http://www.isegindia.org)

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Sir,

The Indian Society of Engineering Geology with an aim to promote the study of Engineering Geology and allied sciences, over the years, has effectively served as a formidable bridge between geologists and engineers, provided a vibrant platform for discussing and debating a host of geotechnical problems and state-of-the-art technologies and projected the Nation's achievements in the field of Geotechniques before the world. The Engineering and Geo scientific community from across the nation, representing almost all the leading organisations engaged in civil infrastructural and developmental projects, constitutes the membership base of the Society.

The website of ISEG [www.isegindia.org](http://www.isegindia.org) is in public domain with a motive to serve the nation through sharing of knowledge, spreading from budding engineers and Geologists to experienced professionals to meet their quest of knowledge. In the process, the ISEG website is visited by several Civil Engineers and Engineering Geologists of the developers of infrastructure facilities, river valley projects and hydroelectric projects etc, besides Members of the Society. In addition, the ISEG also publish ISEG News, a quarterly journal, the mirror of the Society, which carry many related issues.

In order to maintain the website to meet the ever increasing demands of its Members, it is proposed to invite advertisements from reputed and related organisations to be published in the ISEG website as per the following terms and conditions.

1. The advertisement space of the organisation display only logo of the organisation in the home page of the ISEG website and the logo will have a link to their respective organisation.
2. The logo will be displayed in the ISEG website for the succeeding five years.
3. The soft copy of the logo has to be supplied by the respective company.
4. An amount of Rs 20,000/- will be charged to this service for a total period of five years.
5. The fee is non-refundable, may be paid directly to the ISEG account as per details given below.
  - (a) Demand Draft, drawn in favour of the 'Indian Society of Engineering Geology', payable at UCO Bank, Lucknow.
  - (b) Payments may also be made through Bank Transfer on line as detailed below.

Name of the Bank: UCO Bank, GSI Branch, Aliganj, Lucknow  
Name of account: 'INDIAN.SOC.OF.ENG.'  
Account Number: 90330200000045  
IFSC Code No. : UCBA0002024

Like every cloud has silver lining, the logos will also be displayed in all subsequent issues of ISEG News, a quarterly journal of the Society in its front page during the period of validity. As the ISEG website and ISEG News are expected to reach many working in related fields, it is requested to kindly consider sponsoring an advertisement space from your esteemed organisation. For any further clarifications please contact [india.seg@gmail.com](mailto:india.seg@gmail.com)

Yours sincerely,

M. RAJU  
Secretary

To

All interested in Advertising with [www.isegindia.org](http://www.isegindia.org)